CF Ruffer Pacific Fund

Consistent positive returns by investing in a diversified portfolio of Asia Pacific securities

During the month, the fund rose by 1.4% compared to a 3.8% fall in the MSCI Asia Pacific Index, adjusted for sterling.

September proved another difficult month for markets, although the Pacific region did not stand out as being particularly bad — even if the rest of the world wants to point their finger at China. However, our position has not really changed: certain sectors of the economy are doing very badly, and others continue to prosper. There are some signs of a knock-on effect from the stock market collapse, although property sales continue to do well, while there are also signs that weakness in 'old China' is having some impact on consumption and employment. We do not see anything that makes us feel that investing in companies on single digit multiples is not a good idea.

We visited Vietnam this month. Their economy is performing strongly (third quarter GDP rose by 6.8% year on year), there is no inflation, interest rates are coming down, exports are still a bright spot (up 9.6% year on year in the first nine months of the year), and pledged foreign investment was up 53% year on year over the same period. The market looks cheap, but it is still difficult to invest in, despite the news that the foreign ownership limit had been lifted. In practice, it would appear this policy has not been fully thought through, with the first company to let foreigners own over 50% apparently being told that it was now considered to be a 'foreign' company, and subject to different rules.

Even if it was easier to buy the market, there is the question of what to buy. One of the plus points about the country is the energy and industriousness of its workforce. Although it would be ill-advised to draw firm conclusions on the strength of meeting a dozen companies, one gets the sense of an extraordinary degree of mercantilism (in almost direct inverse proportion to the extreme obduracy of the ruling Communist party). For a potential investor, this has its cons as well its pros. Perfectly sensible companies seem to have no qualms about disposing of their (highly promising) core business, and less sensible companies seem prepared to try their hand at any new business. In other words, what you buy today may well not be the same as what you own tomorrow.

The areas we would prefer to invest in are consumption and commercial property. There are only 1.5m square metres of office space in both Ho Chi Minh City and Hanoi, with very little grade A, and almost nothing under construction. One noticeable change since our last visit to Ho Chi Minh was that infrastructure development is now under way including a metro line, a tunnel, new roads and bridges. The retail market is still dominated by markets or 'mom & pop' shops — there is enormous scope for retail (whether conventional or through e-commerce) and consumer companies to expand.

There is the possibility that the government will become more open and progressive following the retirement, due to age, of ten out of sixteen politburo members at the 12th Party Congress in January next year. This is something we will watch closely, as it has the potential to make an enormous difference to this dynamic country, with its young population of 85m.



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Investment objective

The investment objective of CF Ruffer Pacific Fund is to deliver consistent positive returns by investing in a diversified portfolio of predominantly Asia Pacific equities. The fund may also invest in fixed income securities, collective investment schemes, cash, money market instruments, other transferable securities and derivatives and forward transactions and other investments to the extent that each is permitted in the stated investment and borrowing powers of the Company, with the proportion of the sub-fund invested in each asset class varying over time in line with changes in the Investment Manager's view about their relative attraction and subject to the limitations on investments contained in the prospectus.

Performance since launch on 31 December 2003 360 Price p 330 300 270 240 210 180 150 120 90 2005 2006 2010 2012 CF Ruffer Pacific O acc MSCI AC Asia Pacific TR index rebased £

Performance %	September 2015	Year to date	1 year	3 years	5 years	10 years
O accumulation shares	1.4	1.0	5.5	41.5	30.4	127.8
Percentage growth (O	acc)	%	Share price as	s at 30 Septen	nber 2015	р
30 Sep 2014 – 30 Sep 2	2015	5.5	O accumulation	on		282.79
30 Sep 2013 – 30 Sep 2	2014	17.6				
30 Sep 2012 – 30 Sep 2	2013	14.1	C accumulation	on		285.74
30 Sep 2011 – 30 Sep 2	2012	4.6				
30 Sep 2010 – 30 Sep 2	2011	-11.9				
Source: Ruffer LLP						

Ruffer performance is shown after deduction of all fees and management charges, and on the basis of income being reinvested. Past performance is not a guide to future performance. The value of the shares and the income from them can go down as well as up and you may not get back the full amount originally invested. The value of overseas investments will be influenced by the rate of exchange.

The fund's prospectus and key investor information documents are provided in English and available on request or from www.ruffer.co.uk. Please note that CF Ruffer Investment Funds is a UK UCITS. The CF Ruffer Pacific Fund is not registered for distribution in any country other than the UK.

CF Ruffer Pacific Fund as at 30 September 2015

Portfolio structure



Asset allocation	%		%
• Cash	13	Chinese equities	35
Gold investments	6	 Japan equities 	12
		 Sri Lanka equities 	10
		 Hong Kong equities 	7
		 Philippines equities 	6
		 Singapore equities 	3
		Other	8



Currency allocation		%
•	Hong Kong dollar	41
•	Sterling	19
•	US dollar	11
•	Sri Lankan rupee	9
•	Australian dollar	7
•	Philippine peso	6
•	Other	7

10 largest of 76 equity holdings

Stock	% of fund	Stock	% of fund
Jamco	3.3	Swire Pacific	2.4
Evolution Mining	3.2	China Life Insurance	2.2
China Mobile	3.1	Honda Motor	2.1
PICC Property & Casualty	3.0	HNA Infrastructure	1.9
Anta Sports Products	2.8	John Keells	1.9

Source: Ruffer LLP

The views expressed in this report are not intended as an offer or solicitation for the purchase or sale of any investment or financial instrument. The views reflect the views of Ruffer LLP at the date of this document and, whilst the opinions stated are honestly held, they are not guarantees and should not be relied upon and may be subject to change without notice.

The information contained in this document does not constitute investment advice and should not be used as the basis of any investment decision. References to specific securities are included for the purposes of illustration only and should not be construed as a recommendation to buy or sell these securities. Ruffer LLP has not considered the suitability of this fund against any specific investor's needs and/or risk tolerance. If you are in any doubt, please speak to your financial adviser.

The fund data displayed is designed only to provide summary information and the report does not explain the risks involved in investing in the fund. Any decision to invest must be based solely on the information contained in the Prospectus, Key Investor Information Document and the latest report and accounts.

Fund size £304.9m

Fund information

%		O class	C class
Ongoing Charg	es Figure	1.60	1.27
Annual manage	1.5	1.2	
Maximum initial	charge	5.0	5.0
Yield		0.28	0.59
Minimum invest	ment		£1,000
Ex dividend dat	es	15 Ma	ar, 15 Sep
Pay dates		15 Ma	y, 15 Nov
Dealing	Weekly forward Plus forward from 1 the month to last	base Oam on last We	d on NAV ednesday of
Share classes		Accumul	ation only
	O class		C class
ISIN	GB0034035328	GB00B	8BZHC05
SEDOL	3403532	1	B8BZHC0
Investment advi	ser	ı	Ruffer LLP
Sub advisor		Ruffer (Asi	a) Limited
ACD	Capita Financial Managers Limited		
Depositary	D	BNY Mello epositary (UI	
Auditors	G	irant Thornto	on UK LLP
Structure		Sub-fund of nvestment Fu	

Fund Manager

Mary McBain INVESTMENT DIRECTOR

After graduating from Oxford University in 1985, started work at Invesco MIM as a fund manager on the Asian team. After leaving Invesco in 1990, she spent many years



living and working in Asia, for GK Goh Securities, Apollo Investment Management and Ballingal Investment Advisors. She joined Ruffer in 2006 and manages the CF Ruffer Pacific Fund.

Ruffer LLP

Ruffer LLP manages investments on a discretionary basis for private clients, trusts, charities and pension funds. As at 30 September 2015, assets managed by the Ruffer Group exceeded £17.7bn, of which over £8.9bn was managed in open-ended Ruffer funds.

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